

# FESTIVAL TOO SPONSORSHIP PACKAGES

**CELEBRATING 40 YEARS OF  
FESTIVAL TOO IN 2025**





**Festival Too was born in 1985 when a group of people got together to put on a free music event for the community in King's Lynn and West Norfolk.**

**40 years later, the event continues to be organised and run entirely by volunteers from the community and has grown to one of the largest free un-ticketed outdoor festivals in Europe, entertaining hundreds of thousands of people and bringing acts such as like Example, Ocean Colour Scene, Feeder, Sigala, Busted, KT Tunstall, The Darkness, Reef, The Vamps, Gabrielle, Space, The Fratellis and so many more to west Norfolk, sharing the stage alongside supporting artists, schools and talent drawn from the local area.**

**Funded entirely on donations the Festival is totally non-profit making with every single penny raised put directly back into the festival itself, to provide top quality FREE entertainment.**

**Each year festival has over 50,000 attendees and the committee has to raise in excess of £220,000 to deliver Festival Too, this is made up of business and local authority sponsorship, bucket collections and public donations, all used to stage the festival in a safe and secure environment for the community**

**Over the page we have put together a package of benefits for sponsors . No matter how large or small, your sponsorship is greatly appreciated.**

**We would love you or your business to be a part of Festival Too in our 40th year.**

# BRONZE PACKAGE

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**Your logo linked with all promotional materials**  
**Quarter page advertisement in the Festival Too programme**  
**Logo on the Festival Too website with a link to your website**  
**Two tickets to the VIP Sponsors evening.**  
**Two Festival Too t-shirts and wristbands**  
**Festival Too 40th Year Limited Edition Merch Packs**  
**Social media mentions**

**£500**



# SILVER PACKAGE

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**Festival screen adverts on first and second weekend**

**Your logo linked with all promotional materials**

**Half page advertisement in the Festival Too programme**

**Logo on the Festival Too website with a link to your website**

**Two tickets to the VIP Sponsors evening.**

**Two Festival Too t-shirts and wristbands**

**Social media mentions**

**Two Festival Too 40th Year Merch Packs**

**Bottle of Limited Edition, Festival Too Gin**

**£1000 +**



# **GOLD PACKAGE**

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**Festival screen adverts on all weekends**

**Your logo linked with all promotional materials**

**Full page advertisement in the Festival Too programme**

**Logo on the Festival Too website with a link to your website**

**Four tickets to the VIP Sponsors evening.**

**Four Festival Too 40th year merch packs**

**Social media mentions**

**Bottle of Limited Edition, Festival Too Gin**

**Ten tickets to the Festival Too Summer Ball (£95pp)**

**£3000 +**



**£5000+**

# **PLATINUM PACKAGE**

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**Bespoke Platinum Packages are available on request**

